Syed Umair Ali

Staff Frontend Engineer

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Summary:

I am a Frontend Engineer with expertise in designing scalable, maintainable, and high-performance frontend systems using modern frameworks like React, TypeScript, and Redux. I specialize in micro frontends and design systems while ensuring accessibility, security, and performance standards. With a strong focus on collaboration and mentorship, I guide teams in adopting best practices, optimizing workflows, and solving complex challenges. Passionate about innovation, I create future-proof solutions that align with business goals and deliver exceptional user experiences.

Work history:

Staff Software Engineer
Bazaar Technologies
Jul 2020 - Present

- Developed many modules like the Ordering system, Customer/Agent management, Query metric engine, Accounting module, etc.
- User Experience (UX): Collaborating closely with design teams to implement intuitive and visually appealing interfaces, ensuring exceptional user experiences.
- Implement feature-slicing practices.
- Performance Optimization: Identifying and addressing performance bottlenecks, optimizing frontend applications for speed and responsiveness.
- Lead Frontend Development: Taking ownership of frontend architecture and collaborating with cross-functional teams to deliver high-quality user interfaces that meet business requirements.
- Innovative Solutions: Exploring and evaluating emerging frontend technologies, proposing adoptions that enhance application performance and maintainability.
- Took measures to improve team culture.

Software Engineer
Careem
Jan 2018 - May 2020

- Developed Careem's large-scale applications using Angular JS.
- Architect complete applications from scratch, and maintain awareness of trends in UI development within a team and the organization.
- Frontend graphical user interface implementation as per Figma and other design tools.
- Planning, Troubleshooting, providing technical support, and Creating documentation that informs designers and developers about the best practices for creating UIs.
- Worked with product managers and, identify opportunities for product growth.
- Provide mentorship to other front-end engineers.

Frontend Engineer
Technology Ally
Aug 2017 - Jan 2018

- Developed ADA-compliant websites for international clients
- Skin development for DNN (DotNetNuke) with code validation through W3C.
- Optimized many websites for search engine friendly.
- Developed washburn.edu, constellation.coop, and some internal applications.

Web Developer
SubziPhal.com/Cybeinc
Sep 2014 - Jul 2017

- I have delivered too many internal and external projects on time likesubziphal.com, 14thstreetpizza.com, rizzapps.com, and redtankstudio.com under the umbrella of Cybeinc.
- Took part in design conceptualization and research on different user requirements and experiences.

Graphic / Web Designer
Kashmir Corporation
Aug 2012 - Jul 2014

- I have designed numerous marketing materials, including brochures, leaflets, Business cards, and e-shots.
- Additionally, I've designed and developed the website for Kashmir Corporation (kwgpk.com) and their sister companies' websites.

Skills / Expertise

HTML, CSS, JavaScript, TypeScript, React JS, Redux, Scss, Material UI, Bootstrap, Responsive web development, AB Testing, Figma & Adobe Photoshop (Basic)

Qualifications

- Bachelor of Arts from Virtual University of Pakistan in Computer Science And Journalism - 2014.
- Intermediate from Jinnah Govt. Science College in Arts And General Studies - 2010.
- High School Degree from Oxford High School in Medical - 2005

Hobbies

- Watching WWE (Wrestling)
- Table tennis